



Breakthrough

A lockdown behaviour case study:

Bob, the miniature schnauzer

Bob was 3 months old at the beginning of the national lockdown - a critical time in his development.

When the COVID-19 restrictions were lifted Bob's owners were struggling with his behaviour. Bob had no self-control when greeting people, he was reactive to noises and could not be left alone.

Bob's owners sought help from a pet behaviour specialist, via their vet, who recommended feeding Breakthrough dog food to help reduce his reactivity. Breakthrough is the complete, dry dog food version of the well-known serotonin enhancing diet devised by Val Strong. Serotonin is known to reduce behaviours such as aggression, anxieties, over-excitability and reactivity by raising overall mood state and promoting positive emotional responses. Alongside Breakthrough, Bob's owners began a series of methods to re-train him.



Within a couple of weeks, Bob's anxiety levels and over-excitability had reduced significantly and he was responding well to his new training regime.

Bob is now the happy young dog his owners wanted and is still eating Breakthrough!

To read the full case history, showing the behavioural methods used, and to find out more about how Breakthrough dog food can play a major part in managing anxiety and stress in dogs, please go to:

breakthroughdog.co.uk/veterinary-resources